

Attendees and Participants at Events

We may process your Personal Data when you attend or participate in professional and educational events we sponsor or hold.

*Examples of the types of data we process (Personal Data that may be considered sensitive is noted with a “**”)*

Identity and contact information, such as:	<ul style="list-style-type: none">• first and last name or unique pseudonym• honorifics and titles, preferred form of address• company/employer• email address• postal address• phone number• username or code and password
Other personal information, such as:	<ul style="list-style-type: none">• age• gender• disability*• date of birth
Visual and audio information, such as:	<ul style="list-style-type: none">• still images• video (including via CCTV)
Technical Information, such as:	<ul style="list-style-type: none">• Internet Protocol (IP) addresses (which may identify your general geographic location or company)• browser type and browser language• device type• advertising IDs associated with your device (such as Apple’s Identifier for Advertising (IDFA) or Android’s Advertising ID (AAID))• date and time you use our Products and Services• Uniform Resource Locators, or URLs (i.e., website addresses) visited prior to arriving and after leaving our Products and Services• activity on our Products and Services and referring websites or applications• data collected from cookies or other similar technologies***
Professional and educational information, such as:	<ul style="list-style-type: none">• job title or position• employer• work skills• employment history• graduate degrees• certifications• specialized training

	<ul style="list-style-type: none"> • responses to surveys and questionnaires
De-identified Data:	<ul style="list-style-type: none"> • De-identified data is data for which your individual personal characteristics have been removed such that you are not identified and the information is no longer considered Personal Data under data protection laws****
<i>Where do we get the data?</i>	
<ul style="list-style-type: none"> • you directly • your employer or principal • your devices • our business partners 	
<i>Why do we process the data? (Purposes for the processing of Personal Data that may be considered sensitive are noted with a “**”)</i>	
<ul style="list-style-type: none"> • to communicate with you and respond to your requests • to provide you with our Products and Services* • to administer our relationship with your organization* • to send you information about our Products and Services, including press releases, product news and updates* • to identify and authenticate you* • to ensure we have up-to-date contact information • to detect security incidents* • to protect against malicious or illegal activity* • for short-term, transient use* • for administrative purposes* • for marketing, internal research, data analysis, and development* • to comply with legal and regulatory obligations* 	
<i>Who receives the data? (Parties that may receive Personal Data that may be considered sensitive are noted with a “**”)</i>	
<ul style="list-style-type: none"> • Liquidia, our affiliates, and related companies* • other event attendees and participants • third parties who assist with fraud prevention, detection and mitigation* • third parties who assist with our information technology and security programs* • Liquidia’s lawyers, auditors and consultants* • partners that assist us in providing the Products and Services or help us improve our marketing or administration* ** 	