

Patients and Users of Medical Products

We may process your Personal Data when you are the existing or prospective patient of a Healthcare Provider who is a Liquidia customer and/or when you receive or use Liquidia medical products.

*Examples of the types of data we process (Personal Data that may be considered sensitive is noted with a "**")*

Identity and contact information, such as:	<ul style="list-style-type: none">• first and last name or unique pseudonym• honorifics and titles, preferred form of address• email address• postal address• phone number• customer number• company ID number such as account number
Other personal information, such as:	<ul style="list-style-type: none">• age• gender• disability*• ethnicity*• date of birth• written signature on a patient consent form or program enrollment form
Visual and audio information, such as:	<ul style="list-style-type: none">• pictures and videos of treatment activities*
Technical Information, such as:	<ul style="list-style-type: none">• Internet Protocol (IP) addresses (which may identify your general geographic location or company)• browser type and browser language• device type• advertising IDs associated with your device (such as Apple's Identifier for Advertising (IDFA) or Android's Advertising ID (AAID))• date and time you use our Products and Services• Uniform Resource Locators, or URLs (i.e., website addresses) visited prior to arriving and after leaving our Products and Services• activity on our Products and Services and referring websites or applications• data collected from cookies or other similar technologies***
Information regarding your treatment, such as:	<ul style="list-style-type: none">• genetic information*• blood and tissue samples*• identification of pathologies/diseases*• areas of interest in medical research

	<ul style="list-style-type: none"> • treatment dates* • medical history and treatment information* • patient-reported outcome measures (e.g., responses to questionnaires and surveys)* • X-rays, magnetic resonance imaging, and medical scans* • therapy completion and use details* • communications with your Healthcare Provider, including audio and/or video from telehealth sessions* • drug allergies* • prescriptions and dosing* • health values and sensor readings data, such as heart rate and blood pressure* • health insurance company • insurance account number • information on payment for health care services*
Commercial and financial information, such as:	<ul style="list-style-type: none"> • Products and Services purchased, obtained, or considered • bank account number and details* • request documentation • customer service records • financial transaction history • financial account number*
De-identified Data:	<ul style="list-style-type: none"> • De-identified data is data for which your individual personal characteristics have been removed such that you are not identified and the information is no longer considered Personal Data under data protection laws****
<i>Where do we get the data?</i>	
<ul style="list-style-type: none"> • you directly • your Healthcare Provider • your devices • our business partners and other third parties • those authorized to provide on your behalf such as your caregiver or authorized representative 	
<i>Why do we process the data? (Purposes for the processing of Personal Data that may be considered sensitive are noted with a “**”)</i>	
<ul style="list-style-type: none"> • to provide you with our Products and Services* • to communicate with you and respond to your requests • to administer our relationship with you* • to administer and manage your registration and participation at events* • to send you information about our Products and Services, including press releases, product news and updates* 	

- to fulfill business relationships with you, including processing payments and notifying you of your order status or any associate order status issues
- to notify you of new Liquidia Products and Services
- to respond to reports about our Products and Services
- to identify and authenticate you*
- to ensure we have up-to-date contact information
- to customize content for you*
- to detect security incidents*
- to protect against malicious or illegal activity*
- to ensure the appropriate use of our Products and Services*
- to monitor the safety of our Products and Services
- to improve our Products and Services*
- to improve our Online Services, including digital design or content*
- for short-term, transient use*
- for administrative purposes*
- to monitor and analyze trends, usage and activities in connection with our Products and Services
- to determine and verify program, product, and service eligibility and coverage*
- for marketing, internal research, data analysis, and development*
- for quality assurance and to assist in training and development of our representatives*
- to operate our business, including for auditing
- to procure vendor/supplier products and services, including to manage and satisfy related vendor/supplier contractual obligations*
- advertising and product promotion, including to contact you regarding programs, events, products, services, and topics that may be of interest or useful to you*
- to comply with legal and regulatory obligations*

*Who receives the data? (Parties that may receive Personal Data that may be considered sensitive are noted with a “**”)*

- Liquidia, our affiliates, and related companies*
- Healthcare Providers*
- partners that assist us in providing the Products and Services or help us improve our marketing or administration* **
- third parties who assist with fraud prevention, detection and mitigation*
- third parties who assist with our information technology and security programs*
- Liquidia’s lawyers, auditors, and consultants*
- authorized legal representatives, family members, and caregivers*